

CBIM WORKS!

Coaching Boys Into Men (CBIM) is the only evidence-based prevention program that trains and motivates athletic coaches to teach their young male athletes healthy relationship skills and that violence never equals strength.

Coaching Boys Into Men underwent a rigorous three-year evaluation funded by the **Centers for Disease Control (CDC)**. The study found that athletes who participated in the program:

- had **increased knowledge** of abusive behaviors.
- were significantly **more likely to intervene** when witnessing abusive or disrespectful behaviors among their peers.
- reported **less abuse** **perpetration**.

15 Minutes.

Once a week.

Transform your team.

CONNECT

Advocates are community leaders like you working to bring CBIM to local athletic programs across the nation.

Get started now!



Talk with Your Colleagues



Assess Your Community



Get to know the Coaches Kit

Learn more at:
www.CoachesCorner.org

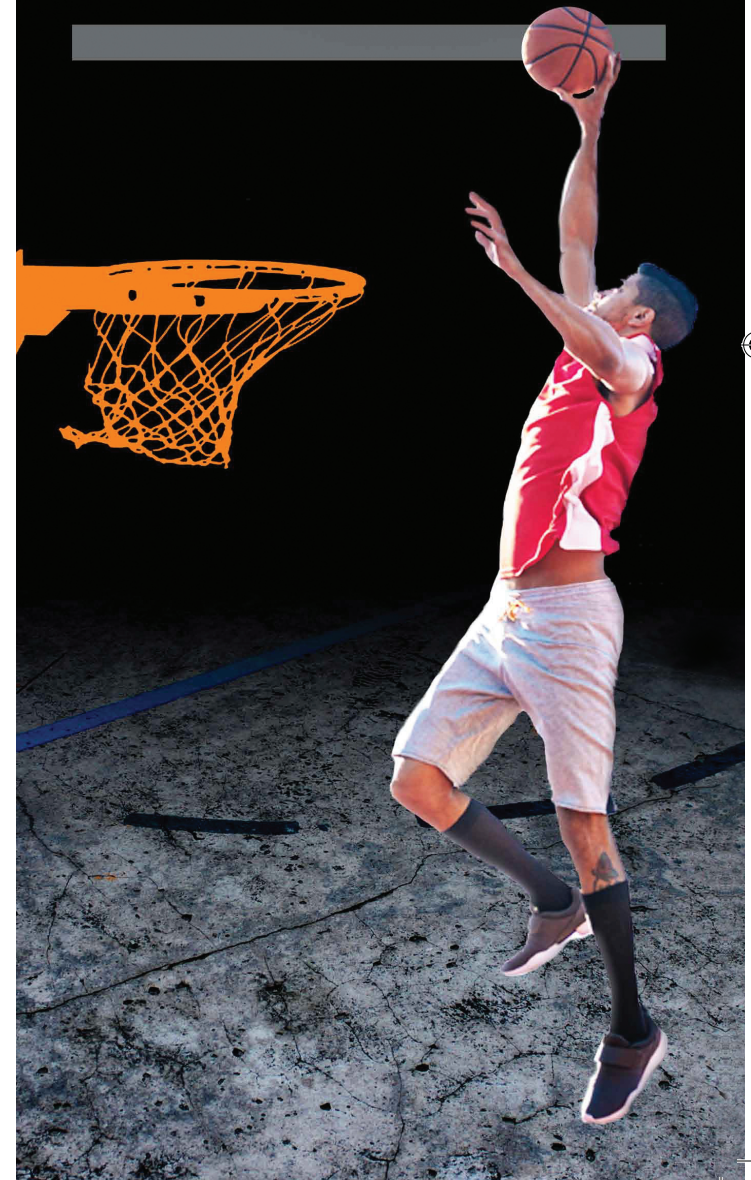
Contact us:
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**Respect.
Integrity.
Nonviolence.**

FUTURES
WITHOUT VIOLENCE

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Coaching Boys INTO MEN



ABOUT

Coaching Boys Into Men (CBIM), created hand in hand with coaches, launched in 2008. CBIM is not an add-on. The **15-minute lessons** just once a week (aligned with the 12-week sports season) are designed to be integrated into the routine practice or game schedule.

If you believe in empowering your athletes to stand up for respect, integrity, and nonviolence, you are a CBIM Coach.



The Coaches Kit has everything you need to successfully deliver the program to your athletes.

1 in 3 teenagers reports knowing a friend or peer who has been physically hurt by their partner.



"Why isn't CBIM required for every high school in America?"

-M.L. Carr, Former Coach of the Boston Celtics

WHY SPORTS?



The Power of Sports

Sports have tremendous influence in our culture and in the lives of young people. The principles of teamwork and fair play make sports an ideal platform to teach healthy relationship skills.



Coach as Leader

As a coach, you are an influencer and role model poised to teach healthy relationship skills.



Building Leadership, Transforming Norms

As leaders themselves, athletes are given the tools and vocabulary they need to stand up for respect and influence their school's culture.

GET STARTED TODAY!



Partner with Experts

Connecting with a violence prevention advocate in your community can be helpful when planning and/or delivering an unfamiliar or challenging topic.



Get Trained

Attend a coaches clinic and learn more about the content you will be discussing and how to deliver it effectively to your athletes.



Review and Prep with the Card Series

Read over the Card Series and familiarize yourself with the lessons. Think about questions you have and consult with your violence prevention advocate.

www.CoachesCorner.org